

Table of Contents

Section P: Health Education and Information	1
P1: Health Education Services	l

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CenCal Health members are eligible to receive health education services at no charge as part of preventive and primary healthcare visits. Health risk behaviors,

health practices, and health education needs related to health conditions should be identified, and educational interventions, including counseling and referral for health education services, should be conducted and documented in the member's Medical Record.

A variety of educational strategies, methods, and materials should be used that are appropriate for the CenCal Health member population and that are effective in achieving behavioral change for improved health.

Resources and Support for Providers

CenCal Health can assist you with developing and delivering culturally and linguistically appropriate health education interventions for your patients.

Training is available for the following areas:

- Techniques to enhance effectiveness of provider/patient interaction
- Health plan and community health education resources available and procedures for referring individual Members to appropriate services
- Health education requirement standards, guidelines and monitoring
- Population Needs Assessment findings
- Other provider health education needs

For information to support health education services in your practice, contact the Health Promotion team at healthed@cencalhealth.org or (800) 421-2560 ext. 3126.

Resources for CenCal Health Members

CenCal Health members can also be referred to the Health Education Request Line at (800) 421-2560 ext. 3126 to request specific materials or other health education needs from CenCal Health.

CenCal Health's library of <u>patient education</u> materials are available for download at no cost, in English and Spanish.

Reference Link:

https://www.cencalhealth.org/health-and-wellness/

1 100-P-PS-PM-0423E